

Kidsafe WA's

Annual Report 2026



About

Kidsafe WA is the leading independent not-for-profit organisation dedicated to promoting safety and preventing childhood injuries in Western Australia.

Injuries are the leading cause of death in Australian children aged one to fourteen, accounting for nearly half of all deaths in this age group. More children die of injury than die of cancer, asthma and infectious diseases combined. Many of these deaths and injuries can be prevented.

Kidsafe WA works in the community to educate and inform parents and children on staying safe at home, at play and on the road. Kidsafe WA is committed to ensuring West Australian children become healthy adults.

Kidsafe WA operates across Western Australia with our office in West Leederville, on the land of the Whadjuk Noongar people. We acknowledge Aboriginal and Torres Strait Island peoples as the Traditional Custodians of the land on which we live, work, and play, and extend our respect to First Nations Elders and their people across Western Australia, where our vision, mission, and values extend.



Strategic Direction

Our Vision

A safer world for Western Australian children.

Our Mission

To prevent and reduce the impact of injury to Western Australian children through research, education, and advocacy.

Our Values

- We are **Inclusive** of all Western Australians.
- Our work is **Evidence Based**.
- We are **Proactive and Innovative** in how we approach injury prevention.
- We are **Collaborative** in how we approach child injury prevention.

Our Beliefs

Every Western Australian child should have the opportunity for a life free of injury.

An appropriate level of risk is important to the healthy development of children.

Injuries are preventable.

Partnerships and collaboration are key to developing a safer Western Australian community.

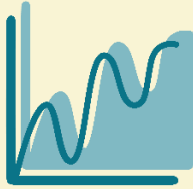
Kidsafe WA positively impacts the health and well-being of Western Australian children.

Our Strategic Priorities

- Kidsafe WA will have a positive impact on the health and wellbeing of children and families in Western Australia.
- Kidsafe WA will be recognised as the expert in child injury prevention in Western Australia.
- Kidsafe WA will be a financially sustainable organisation.



Childhood Injury



23 children die from injury per year in Western Australia.



8,000 children are hospitalised for an injury per year in Western Australia.



Traffic accidents are the leading cause of **death** from injury.

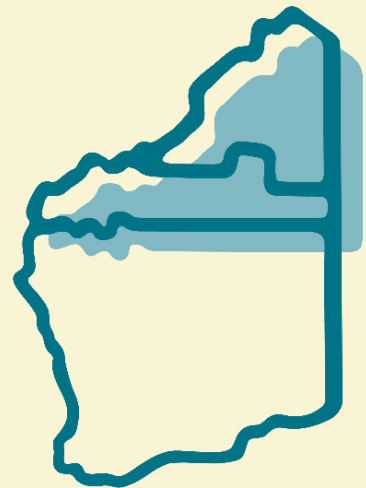


Falls are the leading cause of **hospitalisation** from injury.



40% of parents in Western Australia are **born outside Oceania**.

The **Kimberley** and **Pilbara** regions have the **highest rates of hospitalisation** due to injury.

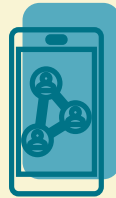


Kidsafe WA's Reach



125,472

Website
Views



1.61 M

Social Media
Views



2,930

Workshop
Participants



5,707

eNews
Subscribers



87,075

Resource
Downloads



2,682

Child Car
Restraint Fits,
Checks & Hires



329

Playground
Inspections



President's Report

Under the excellent leadership of CEO Scott Phillips and COO Jessica McKenna, Kidsafe WA staff continue to work towards the fulfilment of our mission which is 'to prevent and reduce the impact of injury to Western Australian children through research, education and advocacy'. In order to achieve this aim, we need to know what injuries are occurring, how many, why, and to whom. One of the roles of Kidsafe WA staff (led by Jessica McKenna) is to maintain, analyse, interpret and publish childhood injury data in Western Australia. The latest Kidsafe WA Childhood Injury Bulletin 2024-25 is an ideal example. This report notes that in a 12-month period: 72,130 children presented at Perth Children's Hospital with 20,782 (28.9%) due to injury. The causes of the majority of these injuries were either falls or blunt force trauma. Other recent injury reports focus on sport; toys and play; and eRideables. These reports provide vital evidence to inform current and future injury prevention initiatives across our State. Another related and exciting outcome this year was the growth of the Research and Evaluation stream, under the direction of Kristen Jamieson, our recently appointed Research & Evaluation Manager.



Other key initiatives addressed by Kidsafe WA this year were: a new accounting software system; (the soon to be launched) redesign of the website including an online booking system; employment of a Playground Officer to support the growing demand for playground training and inspections; publication of a number of key research reports; and the continued promoting of evidence-based injury prevention messages.

My sincere thanks to our Board: Justin Van Ast (Treasurer), Elizabeth Watson (Assistant Treasurer), Ian Andrews (National representative), Andrea McNally, Tony Minuta and Dr Simon Erickson. It has been a pleasure to work with such a strong group of committed individuals. Each has provided invaluable support to me, and to the Kidsafe WA team, through their willingness to contribute their experience and expertise. Special mention should be made of the excellent work Justin has initiated this year in streamlining the financial reporting system to the Board. I would also like to thank Office Manager Tanya Calleja for her extraordinary support to the Finance Sub-Committee. Finally, to our retiring Board member, Andrea McNally, I

would like to thank her for her valuable insights and advice particularly in relation to educational policy, initiatives and promotion of school-based injury prevention.

We are grateful to the support of our key strategic partners: the WA Department of Health; Lotterywest; and the Road Safety Commission; plus, our sponsors Horizon Power, ATCO Gas, Britax, AIM WA and the Department of Consumer Protection.

Final words: As most of you are aware, this AGM marks my last meeting after 18 years as a Board member of Kidsafe WA, so please forgive a little reminiscence. I can't remember a time when I wasn't interested in the mechanism of injury and injury prevention. Back in the 1990's, Kidsafe WA held the main (paper-based) repository of childhood injury-related hospital presentations across our State. I first accessed these records in 1994 as the precursor to a 100-hour placement with Kidsafe WA the following year. Since that time, I have contributed to Kidsafe WA through supervision of research students; on various research projects, and delivery of professional development until joining the Board in 2008. It has been my pleasure to work with some incredible Board members and staff over that time. I am confident that the 2026/27 Kidsafe WA Board will continue to provide good governance, direction and support to the Kidsafe WA staff, whilst assisting them to make strategic decisions.

I have no doubt that Kidsafe WA will continue to be the driving force in the prevention, reduction and management of childhood injury in Western Australia.

Professor Alexandra McManus, President of the Board

CEO's Report

I am pleased to present the Kidsafe WA 2025–26 Annual Report to highlight the activities undertaken by our team over the past year. As part of this work, we have continued to monitor existing and emerging mechanisms of childhood injury, so that we can provide effective prevention messages to the families of Western Australia. Sadly, preventing unintentional injuries to children and the need to provide proactive prevention strategies remains as important as ever.



Our mission is to reduce the number and severity of unintended childhood injuries in Western Australia. As an organisation we continue to focus on evidence-based interventions, education and advocacy to further that mission. Unfortunately, we still have unacceptably high numbers of children experiencing avoidable injuries. Each year nearly 20,000 WA children attend our emergency departments due to an injury. Of these 8,000 will be hospitalised for serious injuries and sadly 23 will die. Traffic accidents are the leading cause of death, while falls are the leading cause of hospitalisation.

Of growing concern is the number of child injuries that involve a product. This can involve old mechanisms like poisons, toys or bikes, or emerging products like button batteries, vapes and eRideables. With the global supply chain facilitating delivery across borders it is important that we continue to monitor these products, provide safety messaging and advocate for legislative responses. Through our WA Consumer Product Advocacy Network and involvement on Australian Standards Committees, we make sure these product safety concerns are addressed.

Kidsafe WA's key platform that provides important prevention messages to families and carers is our website. This year we have concentrated on developing a more contemporary web interface. This new site will integrate with our social media platforms and provide easier access to our safety messaging and services. The new website will be built and launched over the next 12 months.

I would like to thank the Board of Kidsafe WA for their ongoing commitment to our organisation. Our board volunteer their time and efforts to help us accomplish our mission for families in Western Australia. Individual board members also give up additional time on subcommittees, as national representatives or to upskill our staff.



Sadly Prof. Alex McManus, our current chair, will leave our organisation after more than 30 years of involvement. Andrea McNally will also leave our board after 10 years. Alex has helped us develop a strong research presence in the injury prevention sector, whilst Andrea has championed the role of educators in preventing injury.

My appreciation is also extended to our partners, sponsors and supporters who make it possible for Kidsafe WA to provide child injury prevention initiatives to Western Australia. Special thanks to the WA Department of Health who provide core funding to support our research, home, school, play, product safety, and regional injury prevention programs; Britax who support our major child car restraint strategies; Horizon Power and ATCO Gas for support of our energy safety messages; AIM WA for providing training opportunities; and the Department of Consumer Protection for their biannual Kidsafe WA Product Safety Award.

Most importantly I would like to extend my thanks to the staff at Kidsafe WA. Our team works across the multiple facets of our organisation as injury mechanisms continue to evolve. Throughout this period, we have been able to maintain a dedicated team known for their experience, quality and knowledge.

Scott Phillips, Chief Executive Officer

Our People

Board of Directors



Prof. Alexandra McManus
President



Justin Van Ast
Treasurer



Ian Andrews
National Representative



Dr. Simon Erickson
Board Member



Andrea McNally
Board Member



Tony Minuta
Board Member



Elizabeth Watson
Board Member

Staff



Scott Phillips
Chief Executive Officer



Jessica McKenna
Chief Operations Officer



Tanya Calleja
Office Manager



Kristen Jamieson
Research & Evaluation
Manager



Sophie Evans
Marketing &
Communications Manager



Tracy Blaszkow
Program Manager



Anita Tsvetkov
Program Manager



Olivia Christmas
Senior Project Officer



Ivana Posa-Walters
Senior Project Officer

Staff



Anita Derrington
Administration Officer



Shawn Draper
Senior Child Restraint
Technician



Deborah Trindall
Senior Child Restraint
Technician



Spencer Pemberton
Playground Inspector



Supporters

Partners



Department of
Health



Sponsors



In-Kind



BUNNINGS



Culture & Inclusion

Reconciliation Action Plan

At Kidsafe WA we recognise our role and responsibilities as individuals and as an organisation in contributing to reconciliation within our communities. Our work to prevent childhood injuries is guided by the commitments in our Reflect Reconciliation Action Plan, which supports us to work in genuine partnership with Aboriginal communities across WA. This year, we engaged an Aboriginal consulting group Kaarla Baabpa to strengthen our team's cultural capability and help shape our next Innovate Reconciliation Action Plan from 2026 onwards.

An important focus for Kidsafe WA this year has been working with and listening to Aboriginal communities and using their perspectives to inform our child injury prevention resources and services. Following an interactive classroom incursion with students at the Djidi Djidi Aboriginal School in Bunbury, our team worked with students to create resources featuring the students' artwork designs and safety messages. This process enabled students to contribute directly to the project and ensured that injury prevention messages were relevant and reflective of the activities they regularly participate in.

Kidsafe WA remains committed to listening, learning and working alongside Aboriginal families, communities and organisations across WA to support safer environments for children and to reduce the risk of childhood injury.



Regional

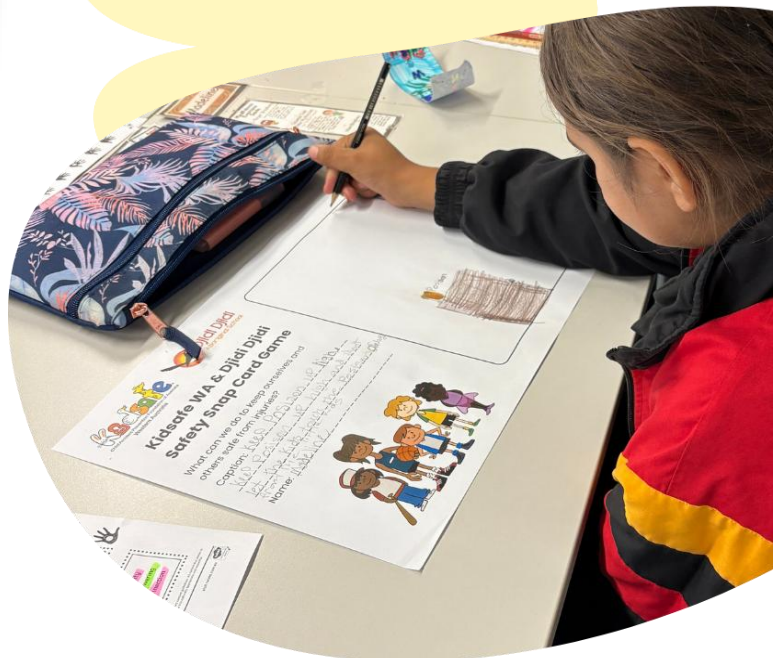
Kidsafe WA conduct regional visits throughout the year to deliver child injury prevention programs and services to regional and remote communities across Western Australia. With the support of the Department of Health WA, annual visits are scheduled in the Midwest, Goldfields, Pilbara and Kimberley regions. Due to their close proximity to Perth, our services are delivered throughout the Great Southern, South West and Wheatbelt regions on request. During the past year, our Kidsafe WA team travelled over 47,000 kms to deliver 57 community education workshops to 801 participants across regional WA.



Child Injury Prevention in North WA

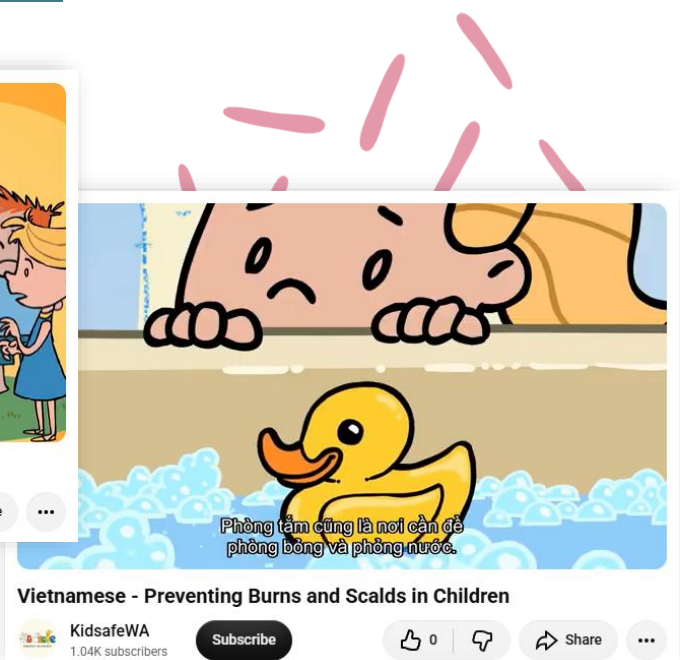
During our annual visits to the Pilbara and Kimberley regions, Kidsafe WA partner with Horizon Power to deliver important electrical safety messages as part of our community education workshops. On this year's Kimberley visit our team delivered workshops across the top of the state from Kununurra to Wyndham.

During this year, Kidsafe WA developed a suite of child injury prevention resources for Aboriginal communities across WA. A tailored *Safety Snap* card game and classroom poster were created following an interactive school incursion with year 5 to 6 students at Djidi Djidi Primary School. In addition, the existing *Watch Out for Little Ones* parent brochure and facilitator's guide flip chart were revised and updated. This process was informed by feedback from Aboriginal families and organisations engaged during regional visits, and features illustrations commissioned by Noongar artist Riker Matters.



Culturally & Linguistically Diverse

Kidsafe WA has produced a number of animations over the years to provide safety information on key childhood injury topics. During this year Kidsafe WA translated the *Preventing Burns and Scalds in Children* animation to Chinese (Simplified), Chinese (Traditional) and Vietnamese. Languages were selected following a review of the 2021 Australian Census data and were chosen to target communities with high numbers of people reporting low English proficiency. These videos are available on the [Kidsafe WA YouTube channel](https://www.kidsafewa.com.au/youtube).



Research & Advocacy

Childhood Injury Surveillance

Kidsafe WA has a reciprocal relationship with the Perth Children's Hospital (PCH) to receive all Emergency Department Injury Surveillance System and Trauma Registry data. PCH is the only paediatric hospital in Western Australia and is the referral centre for paediatric illness and injury within the state. The PCH Emergency Department Injury Surveillance System is designed to capture data related to all children who present with an injury. Data is used to support the WA Childhood Injury Surveillance Program and WA Consumer Product Advocacy Network as funded by Department of Health, Western Australia. For relevant projects, data is also received from the Epidemiology Branch of WA and WA Poisons Information Centre. In addition, Kidsafe WA facilitates data requests to key stakeholders to support policy and child injury prevention initiatives.

Childhood Injury Surveillance Bulletins and Reports:

- Kidsafe WA Childhood Injury Bulletin: Toys and Play Equipment
- Kidsafe WA Childhood Injury Bulletin: Eye Injuries
- Kidsafe WA Childhood Injury Bulletin: Head Injuries
- Kidsafe WA Childhood Injury Bulletin: Sport-related Head Injuries
- Kidsafe WA Childhood Injury Annual Report; 2024-2025
- Kidsafe WA Childhood Injury Report: Severe Injuries; 2015-2024

WA Consumer Product Advocacy Network

Kidsafe WA coordinates the WA Consumer Product Advocacy Network (WA CPAN) which was formed in 2014. With a primary focus on products used by children, this network provides leadership in identifying both current and emerging injury risks associated with unsafe products, and exploring solutions to mitigate these risks. WA CPAN includes representation from a variety of organisations involved in regulation, safe use, injury prevention, treatment, and the sale of products for consumer use.



WA CPAN Member Organisations:

Chair & Secretariat

- Kidsafe Western Australia

Members

- Australian Competition and Consumer Commission (ACCC)
- Department of Local Government, Industry Regulation and Safety (LGIRS) – Consumer Protection Division
- Department of Health, Western Australia – Public and Aboriginal Health Division
- Fiona Wood Foundation
- Goodstart Early Learning
- Perth Children’s Hospital Emergency Department (PCH ED)
- WA Poisons Information Centre (WAPIC)
- Queensland University of Technology – Consumer Product Injury Research Advisory Group (CPIRAG)

Topics discussed relating to existing and emerging products of concern include:

Baby bottle self-feeding devices	Quad bikes
Baby walkers	Sand art
Baby sleeping bags/suits	Smoke alarms
Button batteries	Toys
Child car restraints	Trampolines
Cleaning products	Vapes
Furniture tip-overs	Wheeled devices including eRideables
Infant safe sleep products	Wheat packs

Safe Kids Worldwide Childhood Injury Prevention Convention (PrevCon) 2025, Washington DC, the United States of America

In October 2025, Kidsafe WA Program Manager Anita Tsvetkov attended PrevCon. The conference is held every two years in the United States of America and organised by Safe Kids Worldwide. Safe Kids Worldwide is a not-for-profit organisation working to reduce unintentional injuries to children between zero and 19 years old and builds sustainable systems that support injury prevention. Safe Kids works with strategic partners and more than 400 coalitions across the U.S., while supporting a worldwide alliance of like-minded organisations like Kidsafe Australia, in more than 20 countries.



This year's PrevCon was held in Washington DC at the Gaylord National Resort and Convention Centre, National Harbor Maryland. It is the largest gathering of safety professionals from all around the world dedicated to the prevention of unintentional childhood injuries. It convenes leading experts, advocates, academic researchers, health care providers, manufacturers, public health practitioners, educators, and policymakers with the aim of increasing our collective impact.

Marketing & Communication

Website

www.kidsafewa.com.au serves as the central digital hub for Kidsafe WA, providing access to a wide range of injury prevention resources, online learning tools, and service bookings. The website hosts interactive educational platforms, including Safety Island and the Online Safety Demonstration House. Users are also able to book training, child car restraint fitting services, playground inspections, and other safety-related services via the website. Visitors can access the latest injury prevention information, learn about upcoming events, view webinars, and subscribe to Kidsafe WA's quarterly eNews.

During the 2025/26 financial year, the Kidsafe WA website recorded 125,472 page views, while the [Resources](#) section generated 87,075 resource downloads, demonstrating the website's ongoing role in supporting Western Australian families, educators, and professionals with trusted safety information and services.

Social Media

Kidsafe WA maintains an active presence across Facebook, Instagram, LinkedIn, and YouTube. Using social media enables Kidsafe WA to share evidence-based child injury prevention information and engage with families, educators, professionals, and community partners throughout Western Australia. Content is updated multiple times each week and includes photos, graphics, videos, webinars, and practical safety advice aligned with monthly injury prevention themes.





[Facebook](#) and [Instagram](#) remain Kidsafe WA's primary social media channels for community engagement. During the 2025/26 financial year, the organisation's Facebook page reached 1,266,980 users and had 3,952 followers, while Instagram reached 291,377 users and had 394 followers.

Kidsafe WA's [YouTube](#) channel continues to serve as a valuable digital learning library, hosting 45 public videos, including animated educational content and recorded webinars. These resources provide accessible, on-demand injury prevention information for families and professionals. During the reporting period, the channel had 1,022 subscribers and generated 46,750 views.

[LinkedIn](#) supports professional engagement and collaboration by connecting Kidsafe WA with government, health, education, community, and industry stakeholders. The platform facilitates networking, knowledge sharing, and cross-promotion of key safety messages. During 2025/26, Kidsafe WA's LinkedIn page reached 5,666 users and grew to 394 followers.

Collectively, Kidsafe WA's social media channels extended the reach of child injury prevention messaging to more than 1.6 million users during the reporting period. This strengthens community awareness and supports the organisation's mission to reduce preventable childhood injuries across Western Australia.

Radio

Kidsafe WA uses audio advertising to extend the reach of key child injury prevention messages and promote its services, programs, and workshops across metropolitan and regional Western Australia. Throughout 2025/26, advertising campaigns highlighted a range of safety topics and services, including the Safety Demonstration House, burns and scalds prevention, farm safety, hot car awareness, sports safety, the Child Car Restraint Service, and regional community visits.

In the Perth metropolitan area, campaigns were delivered through the LiSTNR app, one of Australia's leading digital audio platforms, providing free access to radio, podcasts, and news content. Through this platform, Kidsafe WA engaged with parents and caregivers of children aged 0 to 12 years, reaching a potential audience of approximately 328,000 unique listeners. During the reporting period, Kidsafe WA's digital audio advertising campaign generated 630,254 impressions, reflecting the number of times advertisements were delivered to listeners through the platform.

To support regional engagement, audio advertising was also delivered across Southern Cross Austereo's regional radio network, with campaign scheduling aligned where possible with Kidsafe WA's visits to regional communities. During 2025/26, Kidsafe WA advertisements were broadcast 3,016 times across digital and regional radio stations in the Wheatbelt, South West, Great Southern, Goldfields, Midwest, Pilbara, and Kimberley regions.

These campaigns strengthened awareness of injury prevention priorities and promoted access to Kidsafe WA's services and educational programs, helping to connect families and communities across Western Australia with trusted child safety information.

eNews

Kidsafe WA's quarterly eNews provides subscribers with the latest child injury prevention information, resources, and organisational updates. Distributed through Campaign Monitor to 5,707 subscribers, including parents, caregivers, health professionals, educators, and injury prevention stakeholders across metropolitan and regional Western Australia, the eNews serves as an important channel for sharing evidence-based safety information and promoting community engagement.

Each edition features articles on key child injury prevention topics, newly developed resources, and information from partner organisations. The newsletter also includes an 'Upcoming Events' section, highlighting training sessions, community events, expos, and regional visits delivered or attended by Kidsafe WA.

Published quarterly in March, June, September, and December, the eNews continues to provide timely, accessible, and practical safety information to families and professionals across Western Australia.



Home Safety

Safety Demonstration House

Kidsafe WA's Safety Demonstration House depicts a typical family home, demonstrating best practice safety measures to reduce the risk of injuries to children. The interactive home is located at our centre in West Leederville, and offers physical examples of household items, safety products, interactive displays and relevant resources for parents, carers and students. Key injury prevention messages are displayed through posters, iPads, videos, information brochures and flyers from both Kidsafe WA and like-minded organisations. This year 73 people participated in either a guided or self-guided tour of the Safety Demonstration House.



Kidsafe WA also has an [online version](#) of the Safety Demonstration House accessible via the Kidsafe WA website. The virtual Safety Demonstration House provides information in line with the physical version and ensures accessibility of the service to people living in regional communities across Western Australia. This year there were 12,337 visitors to the Online Safety Demonstration House.

National Burns Awareness Month

National Burns Awareness Month (NBAM) is an initiative of Kidsafe Australia and is held in June each year. NBAM aims to drive greater awareness amongst the Australian community of burns prevention and the correct first aid treatment for burns. This year's campaign was coordinated by Kidsafe WA and run in partnership with the Australian and New Zealand Burns Association (ANZBA). A launch event was held in the Northern Territory hosted by Kidsafe NT, The Royal Darwin Hospital Burns Unit and ANZBA. An online media campaign was conducted across both Kidsafe Australia and Kidsafe WA social media pages and was used to distribute burns safety messages throughout the month. NBAM radio community service announcements were distributed on the LISTNR app, which includes live radio, music streaming and podcasts across Australia.

Kidsafe WA attended community engagement stalls in hospitals in WA including Fiona Stanley and the Perth Children's Hospital. These stalls were in collaboration with ANZBA, Fiona Wood Foundation, Fire and Emergency Services of WA, Fiona Stanley Burns Unit and the Perth Children's Hospital Burns Unit. Kidsafe WA also held a Being Burns Aware webinar with Michelle Adamson, a Clinical Burns Nurse at the Perth Children's Hospital. This focused on common burn injuries to children including product-related burns, ways to prevent burns and correct burns first aid.



Community Education

Kidsafe WA delivers community education to primary school students, parents, carers and professionals across Western Australia.

Workshops

The Keeping Kids Safe workshop includes child injury statistics, practical steps on reducing child injury, and relevant basic first aid skills. Workshops are delivered face-to-face at child health centres, community organisations, libraries and workplaces or via online platforms. This year a total of 52 workshops were conducted for 412 parents and carers throughout metropolitan and regional areas. An addition, 11 workshops were delivered to 171 professionals working within the injury prevention and early childhood sector in both metropolitan and regional areas.

Webinars

Webinars discuss specific injury topics and often feature expert guest speakers. Webinars received 770 on-demand views, with the recordings made available on the Kidsafe WA YouTube channel. This year, Kidsafe WA delivered five webinars with topics including:

- Taking Toy Safety Seriously;
- Childhood Injury Insights: Turning Data into Prevention;
- Choosing and Using Child Car Restraints;
- Growing Up Safely on Farms; and
- Being Burns Aware.

Incursions

Kidsafe WA offers tailored interactive classroom incursions to primary school students in Kindergarten to Year 6. During these sessions, students learn practical ways to stay safe on the road, at home and at play. Incursions are 45-minutes and facilitated by a Kidsafe WA representative. During the year, Kidsafe WA visited 16 schools and out of school care centres across WA and conducted a total of 30 presentations to a total of 634 students.

As part of our long-term partnership, Kidsafe WA and ATCO Australia have released a co-branded 'Play It Safe' Activity Booklet, to support the delivery of the regional gas safety program. The booklet provides students with a fun and interactive way to reinforce key safety messages, including natural gas safety, how to prevent serious burns and scalds and how to respond in an emergency.

Community Events

Kidsafe WA attended 11 community events across the metropolitan area and the Wheatbelt. At each event Kidsafe WA provides a stall with information and resources for community members, activities for children and a child car restraint display. This aims to promote child injury prevention messages and raise awareness of our organisation's services to local communities. Events attended this year include; Playgroup WA's Annual Fun Day (Perth), Wongan Hills Early Childhood Expo (Wheatbelt), City of Armadale Community Play Event (Perth) and NBAM Events at the Perth Children's Hospital and Fiona Stanley Hospital (Perth).



Play Safety

Playground Advisory Service

Play @ Kidsafe WA is a professional advisory service committed to supporting the planning, development, construction, and ongoing maintenance of safe play environments. They provide expert advice to ensure play environments are inclusive and engaging. This is to help foster children's learning, development, health, and wellbeing while reducing the risk of serious injury.

Our Playground Advisors are accredited playground inspectors who operate independently of playground equipment manufacturers and suppliers, ensuring the provision of independent, evidence-based advice. They provide specialist guidance to a diverse range of stakeholders, including schools, early childhood education and care services, local governments, and community organisations.

Key services include the interpretation and application of relevant Australian Standards, comprehensive risk assessments, and expert advice to support the creation and management of play spaces that are safe, accessible, and age appropriate. In February, we welcomed a new part-time staff member Spencer Pemberton to the Play Team.

During the past year Kidsafe WA completed:

- **329** playground inspections for **67** organisations.
- **Accredited training of Park Facilities**
 - AHCPGD212 Conduct Visual Inspection – **7 participants**
 - AHCPGD311 Conduct Operational Inspection – **10 participants**
 - AHCPGD510 Conduct Comprehensive Inspection – **8 participants**
- **Nature Play Workshops** with **24 participants** from regional WA including early childhood educators, teaching staff and local government employees.
- **Nature Playground Design Seminar** with **8 participants** from the Pilbara. This seminar focused on the design of engaging nature-based play spaces while ensuring that structures and surrounding environments comply with relevant Australian Standards.
- **Playground Maintenance Workshops** with **7 participants** at Living Waters Lutheran College, responsible for the routine inspection and maintenance of school playgrounds. The session provided an overview of the relevant Australian Standards, along with key maintenance practices and inspection techniques for identifying hazards and safety concerns.

A comprehensive suite of online resources is available to support the planning, development, and ongoing maintenance of safe, inclusive, and engaging play spaces. These resources include the *Education & Care Guide to Play*, *A Parent's Guide to Backyard Play*, and a series of fact sheets.

There are currently 28 Play Safety Fact Sheets available through the Kidsafe WA website. These fact sheets provide detailed information on a broad range of play safety topics, including appropriate playground surfacing, identification and management of common hazards, equipment-specific safety requirements, nature play considerations, the use of loose parts, and key principles for the planning and design of play environments.



Sport Safety

Kidsafe WA released the Sport Safety Checklist, a practical resource developed to support local sporting clubs in creating safer environments for children and young people participating in sport.

The checklist assists clubs to:

- Reduce the risk of preventable injuries;
- Maintain safe and well-managed grounds and facilities;
- Ensure equipment meets appropriate safety standards; and
- Implement clear processes for recording, reporting, and managing injuries.

Designed to be accessible and action-oriented, the resource empowers community sporting clubs to take proactive steps to safeguard participants and strengthen injury prevention practices. By promoting a culture of safety and continuous improvement, the Sport Safety Checklist supports clubs in delivering positive and secure sporting experiences for children and young people across Western Australia.



Road Safety

Child Car Restraint Service

Since 2002, Kidsafe WA has been helping Western Australian families keep children safe while travelling through its trusted Child Car Restraint Service.

Our qualified child car restraint technicians provide professional fitting, checking and hire services, along with expert advice to help families select and use the most appropriate child car restraint for their child. We also offer specialised support for families requiring multiple child car restraints in a vehicle and for children with additional needs.

As an independent provider, Kidsafe WA is widely recognised across Western Australia as a leading authority on the safe transportation of children. Services are available from our West Leederville centre and at several Bunnings locations across the metropolitan area.

In addition to our regular services, Kidsafe WA child car restraint technicians attend a range of community events throughout WA. These events provide opportunities for families to seek advice and have their child car restraints professionally checked and fitted, often at no cost thanks to sponsorship from event organisers and funding partners.

Recent community events and partnerships have included: Beverley Playgroup, York Playgroup, City of Belmont, City of Wanneroo, ATCO, City of Cockburn with MLA David Scaife, Shire of Cunderdin, Armadale and Kwinana with Britax, NGALA Rockingham, City of Armadale and Jandakot with MLA Stephen Pratt.

	Fits	Checks	Hires	Total
Kidsafe WA	1,400	4,025	395	2,197
External services	96	37	1	134
Mobile services	58	11	NA	69
Events	23	259	NA	282
Total	1,577	709	396	2,682

Baby Safety Seminars

Baby Safety Seminars are provided with the support of Britax at our centre in West Leederville. These sessions are designed for expectant parents and carers, with the focus on safety for newborns. During these sessions, a presentation is delivered to attendees providing an overview of injury prevention, nursery product information, using child car restraints, along with a fitting demonstration. In addition to this, attendees are provided with a tour of the Safety Demonstration House. This year, five Baby Safety Seminars were provided, with a total of 23 attendees.

Choosing and Using Child Car Restraints Webinar

Kidsafe WA delivered a webinar, Choosing and Using Child Car Restraint, with support from Britax. The session was designed for parents, carers, and educators who regularly transport children and provided guidance on selecting and correctly using appropriate child car restraints. Key topics included legislative requirements, best-practice recommendations, and common installation errors. The webinar aimed to increase awareness of child passenger safety and promote the correct use of restraints to help reduce the risk of injury in the event of a crash.

Frequently Asked Questions Videos

Kidsafe WA developed and released a series of four educational videos addressing the most frequently asked questions from parents and carers regarding child car restraints. Distributed through the Kidsafe WA Facebook page, the videos covered key topics including when a child can transition to a forward-facing restraint, progression to a booster seat, the five-step test for seatbelt readiness, and important considerations when using a second-hand or previously used child car restraint. The video series provided accessible, evidence-based information to support families in making informed decisions about child passenger safety.



Treasurer's Report

I am pleased to present the financial summary for Kidsafe WA for the 2025-2026 financial year.

I would like to thank the members of the finance subcommittee, Elizabeth Watson and Alex McManus, for their work this year in supporting the strong financial governance of Kidsafe WA. I would also like to thank Scott Phillips and his management team for their clear reporting and transparency, which has assisted the finance subcommittee to support strategic decision making. The accounts have been audited by Crunch Auditing, who met with the finance subcommittee after the completion of the end-of-year audit process.



As part of a migration to a new financial management platform, the organisation undertook a review of the past financial records. This led to a correction of historical Long Service Leave entitlements on our Balance Sheet.

In undertaking its vital services to the West Australian community, Kidsafe WA recorded an uplift in revenue from the previous financial year. Costs were carefully managed, however inflationary pressures across the broader economy resulted in a minor deficit for 2025-2026.

The finance subcommittee oversees the medium and long term pool financial investments of Kidsafe WA. The funds are invested responsibly in accordance with the Board's agreed risk appetite and are held for the long-term benefit of the organisation.

As Treasurer, I concur that the financial records made available to the auditor reflect fairly the true financial position of Kidsafe WA.

Justin Van Ast, Treasurer

Financials

Year Ending 30 June

Statement of Financial Performance	2025	2024
	\$'000	\$'000
INCOME		
Government Grants	909	882
Sponsorship	90	92
Finance Income	4	5
Other Income	420	382
Total Income	1,423	1,361
EXPENDITURE		
Employee Benefit Expense	(1,023)	(995)
Depreciation	(60)	(45)
Finance Expense	(3)	(4)
Other Expense	(371)	(327)
Total Expense	(1,457)	(1,371)
SURPLUS / (DEFICIT) FOR THE YEAR	(34)	(11)

Year Ending 30 June

Statement of Financial Position	2025	2024
	\$'000	\$'000
ASSETS		
Current Assets	310	362
Non-current Assets	3,883	3,777
Total Assets	4,193	4,140
LIABILITIES		
Current Liabilities	277	244
Non-current Liabilities	49	34
Total Liabilities	326	279
NET ASSETS	3,867	3,861
EQUITY		
Restrained Earnings	3,635	3,699
Reserves	232	162
TOTAL EQUITY	3,867	3,861

Year Ending 30 June

Statement of Cashflow	2025	2024
	\$'000	\$'000
CASH FLOWS FROM OPERATING ACTIVITIES		
Grants Received	909	882
Receipts from Services and Other Income	499	471
Interest Received	4	5
Payments to Suppliers and Employees	(1,397)	(1,324)
NET CASH FLOWS PROVIDED BY / (USED IN) OPERATING	15	34
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from sale of plant and equipment	37	28
Payments for investments	0	0
Payments for plant and equipment	(100)	(33)
NET CASH FLOWS USED IN INVESTING ACTIVITIES	(63)	(5)
CASH FLOWS FROM FINANCING ACTIVITIES		
Lease Payments	(4)	(4)
NET CASH FLOWS USED IN FINANCING ACTIVITIES	(4)	(4)
Net increase / (decrease) in cash and cash equivalents	(51)	25
Cash and cash equivalents at beginning of the year	273	248
NET CASH FLOWS USED IN INVESTING ACTIVITIES	222	273